**Smartphones Sale Analysis**

1. **Price and Demand Analysis**

Identify which segment has the highest demand and revenue potential.

1. **Feature Performance Analysis**

Determine which specifications (RAM, processor, battery, camera) significantly impact sales and ratings.

1. **Brand Positioning & Competitive Benchmarking**

Compare different brands based on price, ratings, and specifications to identify market leaders and gaps.

1. **Marketing Strategy Development**

Identify which smartphone features should be highlighted in advertising for maximum impact.

1. **Optimizing Customer Satisfaction**

Find correlations between ratings and smartphone specifications to enhance future product development.

1. **Best Value for Money**:

Which smartphones offer the best price-to-performance ratio

1. **Operating System Preference**:

How does the operating system (Android, iOS, etc.) affect the price, features, and user ratings of smartphones